

Allan Wayne “Buddy” Preuss

Engaging leader and innovative change agent with an innate talent for connecting with any audience, gaining buy-in and inspiring forward movement. Highly skilled in organizational management and leadership, demonstrating initiative and creativity in identifying and addressing strategic issues.

Professional History

CONSULTANT AND FACILITATOR (2018 – 2019)

HERMANN SONS LIFE

President and CEO (2013 – 2018)

Responsible for the management and strategic development of Hermann Sons Life, a not-for-profit membership and financial services organization with 70,000 members and \$250M in assets. Accomplishments include Leadership Development & Talent Management, Governance Modernization, Member Engagement and Retention, Corporate Re-Branding and Communications and Innovative Program Development.

Vice President of Marketing (2009 – 2013)

Responsible for the development, implementation and supervision of the corporate sales strategy for financial products. Accomplishments include Education Development, Communication Resource Development and Online Customer Resources.

Executive Camp Director (1981 – 2009)

Responsible for the development, implementation and supervision of the Youth Camp programs, staff and facilities. Accomplishments Include Staff Development Innovation, National Accreditation Standards Implementation and Capital Improvements Project Management.

Education

Texas State University, San Marcos, TX – Bachelor of Science in Recreational Administration

Service and Affiliations

American Fraternal Alliance Director and Conference Speaker

Fraternal Alliance of Texas President and Conference Speaker

American Camp Association President of the Texoma Section and Conference Speaker

Texas State University Recreation Administration Advisory Board Member, Student Mentor and Speaker

San Antonio Downtown Chamber of Commerce Ambassador

Fair Oaks Ranch Homeowners Association Bylaws Review Committee

National Multiple Sclerosis Society District Activist Leader